

Procedural Guide for Partner Universities
Short-term Study Program at Shinshu University, Japan

**Tourism Business, Cutting-Edge Technology, and Environmental Protection:
Learning from Nagano for the World**

Program Overview

1. Organizer

Center for Global Education and Collaboration (GEC), Shinshu University

[Overview of Shinshu University](#)

2. Program Period

July 6 2026 (Mon) to July 17 2026 (Fri) : 12 days

*Arrival (Check-in): July 5 2026

Departure(Check-out): July 18 2026

3. Location

Shinshu University Matsumoto Campus and surrounding areas, and other locations,
Matsumoto City, Shiojiri City, Hakuba Village, Nagano Prefecture

4. Program Focus

- Japanese Language Class
- Inbound Tourism Business
- Environment Conservation
- Cultural Experience
- Cutting-edge Experience of Japan

5. Program Fee

Approx. JPY 250,000 per student

- Includes Japanese Language Course, Accommodation and Transportation, Entrance free , and hands on practices during the program Nagano Prefecture.
- Other necessary costs are booked and paid by the participants; including: Air fee, Transportation from the international airport to Matsumoto, Travel Insurance, and Daily meals cost

6. Eligibility Requirements

- Applicants must be enrolled at a partner university during the program period.
- Applicants should have an interest in Japanese language and culture, and be willing to actively engage with Japanese students.
- Applicants must be in good health and able to participate fully in the program.
- Participants are expected to follow the rules and guidelines of Shinshu University during the program.

7. Other Information

- A Certificate of Completion will be issued to students who participate in the program and fulfill the required conditions.
- No academic credits will be awarded by Shinshu University.

Notes and Schedule

1. Please inform students of the program details. Set an application deadline within your university.
2. Submit a list of interested students by **Monday, May 11, 2026**. Please fill the information about the participants in the Excel file titled “Shinshu University Short-Term Study Program 2026 Nomination Sheet.”
3. Shinshu University will send application forms. Please distribute them to the selected students, collect the completed forms, and submit them to us by **Monday, June 1, 2026**.
4. Collect participation fees from the students and transfer the total amount to the account of the travel agency designated by Shinshu University in early June 2026.
5. After confirming the payment, Shinshu University will officially notify you of the acceptance. Please inform the students accordingly.
6. If there is sufficient capacity after the deadline of the nomination, we may notify you of additional recruitment in May.
7. **The minimum number of participants required to run this program is 10. If there are fewer than 10 participants, the program may be canceled. A final decision on whether the program will be held will be made by the end of May. Please let the interested students know that the flight ticket will be purchased after we issue our acceptance notice.**

Submission & Contact Information

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gec_inbound@shinshu-u.ac.jp Inbound Student Support Team, Shinshu University

FY 2026 Short-Term Study Program for Partner Universities

Tourism Business, Cutting-Edge Technology, and Environmental Protection:

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■ **Schedule** * tentative as of April 24, 2026

| Date | Details | Learning Theme | Main Venue |
|--------------|---|----------------------------|-----------------------|
| Day 1 (Sun) | Arrival in Matsumoto | | |
| Day 2 (Mon) | Orientation / Japanese Language Class 1 | | Matsumoto SU Campus |
| Day 3 (Tue) | Field Study #1: Global Resort Learn the Secrets to Successful Branding | Global Business | Naraiji-juku BYAKU |
| Day 4 (Wed) | Japanese Language Study Part 2 | | Matsumoto SU Campus |
| Day 5 (Thu) | Field Study #2 : Hakuba Learn about efforts to attract visitors during the green season at Hakuba Snow Resort (Hakuba Iwatake Mountain Resort) | Business Inbound Tourism | Hakuba |
| Day 6 (Fri) | Japanese Language Study ③ | | Matsumoto SU Campus |
| Day 7 (Sat) | Free Time | | |
| Day 8 (Sun) | Free time | | |
| Day 9 (Mon) | Japanese Language Study ④ | | Matsumoto SU Campus |
| Day 10 (Tue) | Japanese Language Study ⑤ | | Matsumoto SU Campus |
| Day 11 (Wed) | Field Training #3: Kimono and Hot Spring Experience | Cultural Experience | Hotel Shoho Matsumoto |
| Day 12 (Thu) | Field Training #4: Norikura Learning about environmental conservation efforts | Environmental Conservation | Norikura |
| Day 13 (Fri) | Field Training #5: Touring cutting-edge technology at a global company An Environment Fostering Precision Equipment Manufacturers | Cutting-edge Technology | EPSON Hirooka Plant |
| | Japanese Language Study ⑥: Farewell Party | | Matsumoto SU Campus |
| Day 14 (Sat) | Departure from Matsumoto | | |

• Accommodation planned at Nawate Guest House, Matsumoto <https://www.nawateguesthouse.com/>